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1 Major opportunity
to help design better
policies for workers
and employers

Designing Risk Protections for a Changing Workforce

30th Annual Policy Conference

**NATIONAL
ACADEMY
OF SOCIAL
INSURANCE**

Join the National Academy of Social Insurance and experts from all over the country for a conference on the design of risk protections for workers in a changing economy.

The standard employment relationship has been eroding for decades, a process which has been accelerated by the emergence of apps that facilitate contingent work for multiple clients or employers. While the traditional structure of social insurance programs works well for a majority of the workforce, reforms are needed to broaden coverage for the growing ranks of workers in nonstandard employment relationships.

NATIONAL PRESS CLUB
529 14th Street, NW
Washington, D.C. 20045

Opening Reception:
Monday, January 29, 2018
5:00 pm – 7:00 pm

Main Conference Sessions:
Tuesday, January 30, 2018
8:00 am – 5:00 pm

Contact: Kristine Quinio,
Director of Development
Email: kquinio@nasi.org
Phone: (202) 243-7008

www.nasi.org/events

Monday, January 29, 2018, 5:00 pm – 7:00 pm

Opening Reception and Keynote

Tuesday, January 30, 2018, 8:00 am – 5:00 pm

Opening Keynote: *How Can Social Insurance Better Address the Risks of Nonstandard Work?*

Panel 1: *What Do We Know about the Extent and Structure of Nonstandard Work?*

Panel 2: *The Risks of Workplace Injury in Nonstandard Work and Policy Options*

Panel 3: *How Can Nonstandard Workers Be Protected Against the Economic Risks of Unemployment?*

Luncheon Keynote

Panel 4: *Economic Security for Nonstandard Workers in Retirement and Disability*

Panel 5: *Mitigating the Economic Risks of Caregiving: Access to Paid Leave for Nonstandard Workers, Job Quality for Care Workers*

Panel 6: *Where Do We Go from Here?*



Networking Lounge on Tuesday, January 30, 8:00 am – 4:30 pm featuring:

- **Sponsor and Partner Exhibits:** Sponsors and Academy partners display their latest products and programs and distribute educational and informational materials to 300+ conference attendees.
- **Book Exhibit:** Dozens of Academy Members and conference speakers showcase their latest publications, covering a wide range of social insurance and related topics.
- **Breakfast and Coffee Breaks:** Available for all conference attendees to facilitate conversation and networking.

Agenda

How do current workforce trends map with the existing social insurance infrastructure?

Which populations are put at risk by nonstandard employment?

How do the risks and policy challenges differ across domains such as retirement security, health insurance, unemployment insurance, injury at work, and paid leave?

How can coverage be broadened without creating structures that inordinately incentivize misclassification or overburden workers or employers?

How can risk be pooled where no standard employment relationship exists?

Could contingent workers be integrated into existing social insurance programs, or are alternative solutions, such as Universal Basic Income, required?

What kinds of policies do we need now and over the coming years?

SPONSORSHIP LEVELS & BENEFITS

Standard Setter (\$25,000+)

- ✓ Recognition as underwriting sponsor of full conference program
- ✓ Customized participation and visibility opportunities during the conference program
- ✓ Most prominent visibility in pre- and post-conference marketing materials
- ✓ 10 full conference registrations + up to 10 additional guest tickets for the opening reception (Value based on standard non-Academy Member registration rate of \$900/attendee)
- ✓ Prominent display space in Networking Lounge

Policy Leader (\$10,000)

- ✓ Recognition as sponsor of the full conference program, or as an underwriting sponsor of a specific session
- ✓ Visibility in pre- and post-conference marketing materials
- ✓ Up to 5 full conference registrations + up to 10 additional guest tickets for the opening reception
- ✓ Prominent display space in Networking Lounge

Research Patron (\$5,000)

- ✓ Recognition as a sponsor of a conference session or the opening reception
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- ✓ Up to 3 full conference registrations + up to 5 additional tickets for the opening reception
- ✓ Display space in Networking Lounge

Research Collaborator (\$2,500)

- ✓ Recognition as a sponsor of the opening reception or Exhibit Lounge
- ✓ Up to 2 full conference registrations
- ✓ Display space in the Networking Lounge



Exhibit Sponsor - Lead (\$1,500)

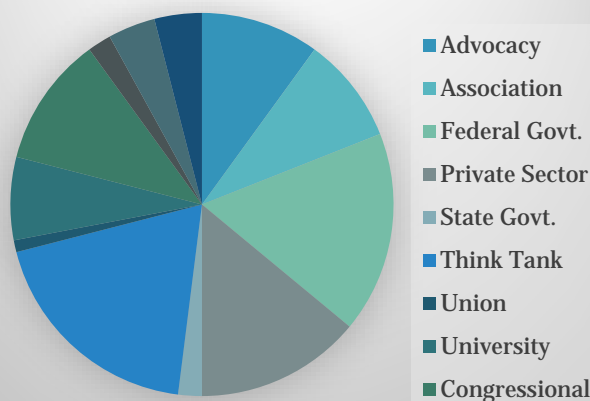
- ✓ Full display table in Networking Lounge (6' skirted table with two chairs)

Exhibit Sponsor - Standard (\$750)

- ✓ Half display table in Networking Lounge (3' skirted table space with chair)

Exhibitor guidelines are available at www.nasi.org/events

2017 Conference Attendees Came From:



Past Conference Sponsors and Exhibitors Include:

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W.E. UpJohn Institute for Employment Research
Workers' Injury Law Group

Yes, I/we would like to be a sponsor of the Academy's 2018 Conference, *Nonstandard Work & Social Insurance: Designing Risk Protections for a Changing Workforce*, taking place on January 29-30, 2018, in Washington, DC.

Individual Name:

Organization Name:

SPONSORSHIP LEVEL

- Standard Setter** (\$25,000+)
- Policy Leader** (\$10,000)
- Research Patron** (\$5,000)
- Research Collaborator** (\$2,500)
- Exhibit Sponsor - Lead** (\$1,500) - Full display table
- Exhibit Sponsor - Standard** (\$750) - Half display table

Contact Information and Payment

Contact Name (if different from above):

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Payment check is enclosed.

Please send an invoice.

Please return this form to the National Academy of Social Insurance, Attn: Kristine Quinio, Director of Development

By mail: 1200 New Hampshire Avenue, NW, Suite 830, Washington, DC 20036

By email: kquinio@nasi.org

By fax: (202) 452-8111

Sponsorship Confirmation Form



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